



○ Outer Circle, Tulsa Trade Territory
○ Inner Circle, Greater Tulsa



Your Super-Salesman

Covers Entire Tulsa Trade Territory Daily

This energetic salesman starts out on his route while you are asleep, and covers the entire Tulsa Trade Territory in half a day. Sunshine or rain, holidays and Sundays, he is always on the job.

He goes from house to house—missing very, very few homes. He interviews your prospects during their leisure hours, when they have plenty of time to listen to his sales talk.

He is an all round salesman, selling everything from shoes to automobiles. He represents the live

merchants of Tulsa, as well as national manufacturers.

His territory—Northeastern Oklahoma—is the richest and most densely populated section of the state.

Is this Super-Salesman—The Tulsa World—working for you? You can hire him by the day, by the week, by the month or by the year. He's most profitable when hired by the year.

The Tulsa World has more Circulation in Greater Tulsa and the Tulsa Trade Territory alone, than any other Newspaper in Eastern Oklahoma has Total Circulation.

I F you were to employ a salesman to make personal calls on all of the homes in the Tulsa Trade Territory reached by the Tulsa World; working eight hours per day, it would take him over a YEAR to make the rounds, if he spent only five minutes per call, found everybody at home and no traveling time was taken out. Think of it!

TULSA DAILY WORLD

Oklahoma's Greatest Newspaper